

INTERVIEW SERIES WITH REPRESENTATIVES OF JAPAN-RELATED ORGANIZATIONS (No. 1)

MD YUNUS B. IBRAHIM

Alumni Look East Policy Society (ALEPS)

Tell us about yourself

I am cultivating my own Golden Melon plantation using a hydroponic system in collaboration with the Malaysia Agriculture Agency. I incorporate Japanese culture and best practices into my farming, focusing on producing high-quality Golden Melons.

My approach prioritizes quality over quantity. Every day, I work on improving my farming skills and learning new techniques, from seeding and cleaning the cultivation area to

nurturing the Golden Melon until harvest time. I continuously challenge myself to master new techniques and become proficient in the skills needed to produce a high-quality Golden Melon. I ensure the cleanliness of my farm daily as part of maintaining a high-quality Golden Melon.

I am also applying the Japanese 'Open Farm' concept, which I learned from Japanese farmers during my 4-year stay, studying in Japan. This concept allows customers to enjoy the hydroponic Golden Melon farm environment and pick the fresh fruits themselves. I also share my experience managing the farm and the efforts taken to guarantee the quality of the fruits. This concept offers customers a unique and enriching experience on the farm while enjoying fresh, high-quality Golden Melon.



Tell us about your study in Japan

I studied Business Administration in Yokohama National University in Japan from 1988 to 1992. My Japanese friends were very considerate and always helped me during my study. We supported each other and have maintained our friendship until today.



What is your relationship with Japan?

I am looking forward to establish a joint venture with Japanese farmers to further enhance product quality and explore export opportunities.

How is your involvement in Japanese related activities?

I am seeking an opportunity to participate in farm visit activities and educational visit, and to be a communication centers for Japanese and Malaysian audiences.

I am also a members of ALEPS and collaborate with other Japanese related organizations.

What is the most interesting element about Japan?

I have learned many positive things from Japan and am now implementing the concept of customer satisfaction with my Golden Melon. I take full responsibility and am committed to ensuring my customers are happy and satisfied.

What is your favorite place in Japan?

I went to Mount Fuji with my university friend by motorbike during the fall season. The surroundings of Mount Fuji were incredibly beautiful with colorful leaves and a chilly wind.

What is your favorite Japanese food?

Sashimi and sushi as I appreciate their freshness and the dedication of the chef in preparing the food.

What is the Japan custom/culture that you like the most?

I feel very safe and secure living in Japan. Japanese people are very considerate of others and ensure that their actions do not cause trouble for others or interrupting others' privacy.

What are the future plans of your organization in terms of promoting Japan?

I want Malaysians to recognize the good values and culture of Japanese people. My plan is to create a place where Japanese people can visit, meet and interact with Malaysians to promote exchange and conversation. This opportunity will allow Malaysians and Japanese to understand and learn from each other.

Look East Policy & You

I appreciate the Look East Policy because I have learned a lot from Japan, which has helped me improve my lifestyle and contribute positively to my community. Upon returning to Malaysia after my graduation, I joined the Alumni Look East Policy Society (ALEPS) to put my knowledge and experiences into action.

We uphold the valuable Japanese practice of sharing experiences and knowledge to strengthen society and support continuous improvement. We have conducted workshop programs to allow members to share and benefit from each other's insights and experiences.

I hope that Japan and Malaysia will continue to strengthen their cooperation for the benefit of both nations and the development of their

citizens. The cultural and economic bonds between Japan and Malaysia will bring a bright future for both.

Future of Malaysia and Japan:

Malaysia and Japan to strengthen their relationship by nurturing a deeper appreciation for Japanese values and culture. My goal is to establish a venue where Japanese visitors can interact with Malaysians, fostering meaningful exchanges and dialogue. This initiative aims to cultivate mutual understanding and enrich both Malaysian and Japanese communities through shared learning experiences.

